

\$50 MAIL-IN REBATE

WITH THE PURCHASE OF 4 MICHELIN® TIRES.*

From October 12 to November 21, 2009.
* Passenger or Light Truck tires.



How to receive your mail-in rebate:

- Complete this claim form
- Attach a copy of the detailed invoice** clearly indicating the purchase of four MICHELIN® Passenger or Light Truck tires (between October 12 and November 21, 2009)
- Mail before December 18, 2009 to: MICHELIN FALL 2009 Promotion
3160 Sartelon, St-Laurent, QC H4R 1E3

** Estimates, work orders or quotations are not acceptable as proof of purchase. Visit www.michelinpromotion.ca for more details.



Invoice #* _____

Retailer Name* _____

First name* _____

Last name* _____

Address* _____

Apt.* _____ City* _____

Province* _____

Postal code* _____

Daytime telephone: _____ - _____ - _____

E-mail address _____

(If you would like to receive confirmation of claim form receipt by e-mail)

*Required information

T1816-03

- 1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?
Yes No
 - 2- How did you first hear about this promotion? (Please check one)
Radio Direct Mail Newspaper Salesperson in store In-store display
Friend/Family Television Website Outdoor advertising E-mail Other
 - 3- What tire brand was replaced when you purchased your new set of MICHELIN® tires?
MICHELIN® BFGoodrich® Goodyear Bridgestone Toyo Pirelli
Yokohama Other
 - 4- How many years have you been a MICHELIN® tire owner?
First time Less than 5 years More than 5 years
 - 5- What kind of tires do you normally use?
 Winter or all season tires/summer tires (according to the season)
 All season or summer tires all year round
 Winter tires all year round
 - 6- How soon do you expect to purchase tires again? (for another vehicle or this one)
 In the next 3 months
 In 1 year or less
 More than 1 year from now
 - 7- What is the make and year of your vehicle?
Make _____
Year _____
 - 8- What is your age?
18-25 26-39 40-55 Over 55
- I do not authorize Michelin to send me information concerning contests, promotions and new products.

MICHELIN knows how important it is to protect your personal information. Please consult our privacy policy at www.michelin.ca. This offer cannot be combined with any other promotion or program and is not applicable at Canadian Tire, Costco and Chrysler. Retail sales only. Federal and provincial tax will be calculated on the selling price before the rebate. Offer valid only in Canada from October 12 to November 21, 2009. Purchases outside these dates will not be honoured. Only MICHELIN® Passenger or Light Truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating retailers only for any information regarding the mail-in offer, please call 1-888-725-0311 or visit www.michelinpromo.ca.

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